

COLLABORATION BEYOND MANUFACTURING: UNLOCKING THE POWER OF SENSORIL® ASHWAGANDHA



In a supplement industry driven by clinical integrity and consumer demand for results, few ingredients stand out quite like Sensoril® Ashwagandha. Developed by Kerry's ProActive Health division, Sensoril® is a scientifically supported, water-based extract of *Withania somnifera*—formulated using both the root and leaf of the plant for a broader spectrum of bioactive compounds.

This innovative dual-source composition, standardized to key withanolides, offers a significant advantage over traditional ashwagandha extracts. The aqueous extraction method—unlike alcohol-based methods—preserves a wider range of health-promoting constituents. As a result, Sensoril® demonstrates efficacy at low dosages, beginning as low as 125 mg/day, and is easy to formulate across diverse product categories.

"Sensoril® was designed with efficacy and formulation flexibility in mind," says the team at Kerry. "It's backed by a growing body of evidence, with clinical studies

demonstrating benefits across stress reduction, cognitive support, and sleep—all at relatively low inclusion rates."

Over the past year, Sensoril® has been the subject of two new clinical publications, adding to a portfolio of over 15 peer-reviewed studies. The latest research includes compelling data for menopause support, highlighting the extract's ability to improve quality of life and manage symptoms such as mood swings, fatigue, and sleep disturbances. Importantly, no adverse effects were reported throughout the six-month study period.





"We're especially encouraged by Sensoril's® emerging role in women's health," Kerry notes. "It's one of the few ashwagandha extracts supported by clinical data in this area, expanding its relevance for modern wellness formulations."

Beyond efficacy, Sensoril® is also backed by a comprehensive safety dossier and robust manufacturing standards. The ingredient has been tested for safety at doses up to 500 mg/day, and its unique chemical fingerprint includes over 50 bioactive compounds, ensuring consistency and potency in every batch.

"While ashwagandha has a long history of traditional use, Sensoril® brings the science, standardization, and regulatory readiness that today's supplement brands need," the Kerry team adds.



With proven results, formulation ease, and wide application potential, Sensoril® represents the next generation of adaptogenic support. It enables formulators to meet growing consumer demands for natural stress relief, cognitive clarity, and hormonal balance—all within safe, low-dose ranges supported by clinical evidence.

As the wellness market continues to expand, Sensoril® offers a compelling solution for brands looking to lead with science, quality, and purpose.



FOR BRANDS READY TO TAKE ACTION

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Special thanks to Diana Pyper,
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